CIAAR

第22届上海国际车用空调及热管理技术展览会

The 22nd Shanghai International Auto Air Conditioning and Thermal Management Technology Exhibition

智慧演绎 • 共享未来

Smart Journey to the Future

2024
10/21-23

上海新国际博览中心

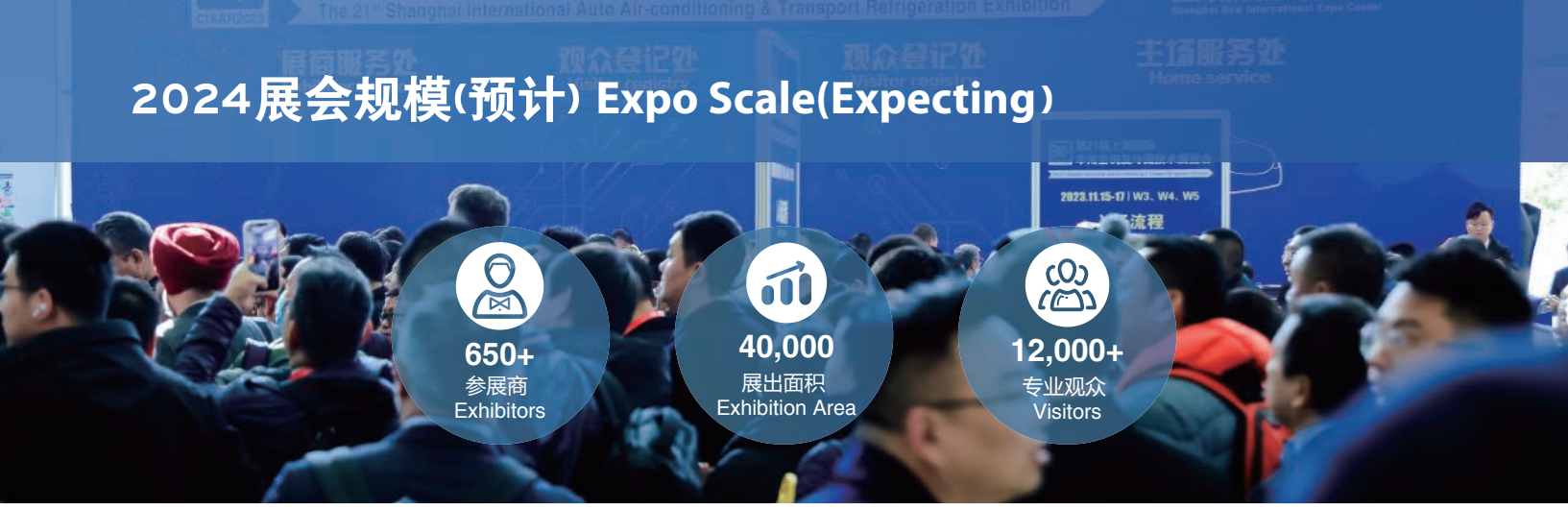
Shanghai New International Expo Center

主办单位 Organisers:

Hyve 歌华展览 Gehua Expo

合维（亚洲）展览有限公司
Hyve Asia Exhibitions Limited
上海歌华展览服务有限公司
Shanghai Gehua Exhibition Service Co., Ltd.
上海艾歌展览服务有限公司
Shanghai Aige Exhibition Service Co., Ltd.

2024展会规模(预计) Expo Scale(Expecting)



伴随中国汽车产业的快速腾飞，我国移动制冷行业呈现快速发展趋势，从生产、销售到售后的各个环节都日渐成熟，同时，国家对行业产品低碳、环保的要求不断提高，加速了企业产品创新及产业升级，市场潜力的巨大更是毋庸置疑。

2024上海国际车用空调及冷藏技术展览会创始至今已22年，展会紧跟移动制冷行业的发展趋势、不断创新，其影响力不仅遍及全国，而且在整个亚洲乃至全球范围内也都是移动制冷行业极其重要的专业性展览会之一。

作为全球知名的移动制冷专业展，大会将深耕乘用车、巴士、工程机械、冷藏运输、冷链物流等用户行业领域，2024展会在全面展示传统车用空调产品外、还有巴士空调系统及配件、冷藏冷链物流设备及整车热管理系统及配件等亮点展品，在创造高效的移动制冷贸易平台同时，也满足企业开拓市场、融合发展的需求。

With the rapid development of the Chinese car industry, China's mobile refrigeration industry is making great progress, and its various links, from production to sales and post-sales, are becoming more mature by the day. Concurrently, the country's constantly more stringent low-carbon emission and environmental requirements on the industry's products have accelerated product innovation and industrial upgrading, and the future market potential is undoubtedly huge.

The Shanghai International Auto Air-Conditioning and Transport Refrigeration Exhibition (CIAAR) will be held for the 22th time in 2024. The exhibition follows the latest trends in the mobile refrigeration industry closely, and is famous in the mobile refrigeration industry for its professionalism. Its influence stretches beyond China, and it is one of the mobile refrigeration industry's most important special exhibitions in Asia and the rest of the world.

As a professional mobile refrigeration industry exhibition in Asia, CIAAR will take a close look at user industries such as passenger vehicles, buses, engineering machinery, refrigerated transportation, and refrigeration logistics, and exhibit three major product categories: vehicle a/c products, mobile refrigeration parts, and refrigerated transportation equipment. Furthermore, CIAAR 2024 has bus air conditioning system and accessories, refrigerated and cold chain logistics equipment and vehicle heat management system and accessories as well. While building a highly efficient trading platform for the mobile refrigeration industry, it also meets the requirements of companies who seek to expand their markets and integrate their development.

展品亮点 Exhibits Highlight

车用空调系统及配件

车用空调压缩机、冷凝器、蒸发器、膨胀阀、空调操纵器、温度传感器、电磁离合器、风机、皮带、制冷剂、空调滤清器、管路系统、电控系统、系统附属设备等客车空调产品。

Auto A/C System and Accessories

Auto air conditioning compressor, condenser, evaporator, expansion valve, air conditioning control device, temperature sensors, electromagnetic clutch, blower, belt, refrigerants, air filter, pipeline system and electric control system, accessory equipment and other bus car air conditioning products.

整车热管理系统及配件

新能源汽车座舱、电池舱热管理系统，发动机冷却系统、润滑系统、进排气系统及相关的膨胀阀、电磁阀、换热器、过滤器、风机、PTC、热泵、制冷剂、压缩机、其他管路原件等部件。

Vehicle Heat Management System and Accessories

The new energy automobile cabin, battery compartment thermal management system, engine cooling system, lubricating system, exhaust system and related expansion valve, solenoid valve, filter, blower, PTC, heat pump, heat exchanger, refrigerant, compressor and other piping components.

车用空调生产设备及材料

车用空调生产设备，管路切割、检测仪器，模具、铝料、钢料、橡胶品、复合材料等生产原料。

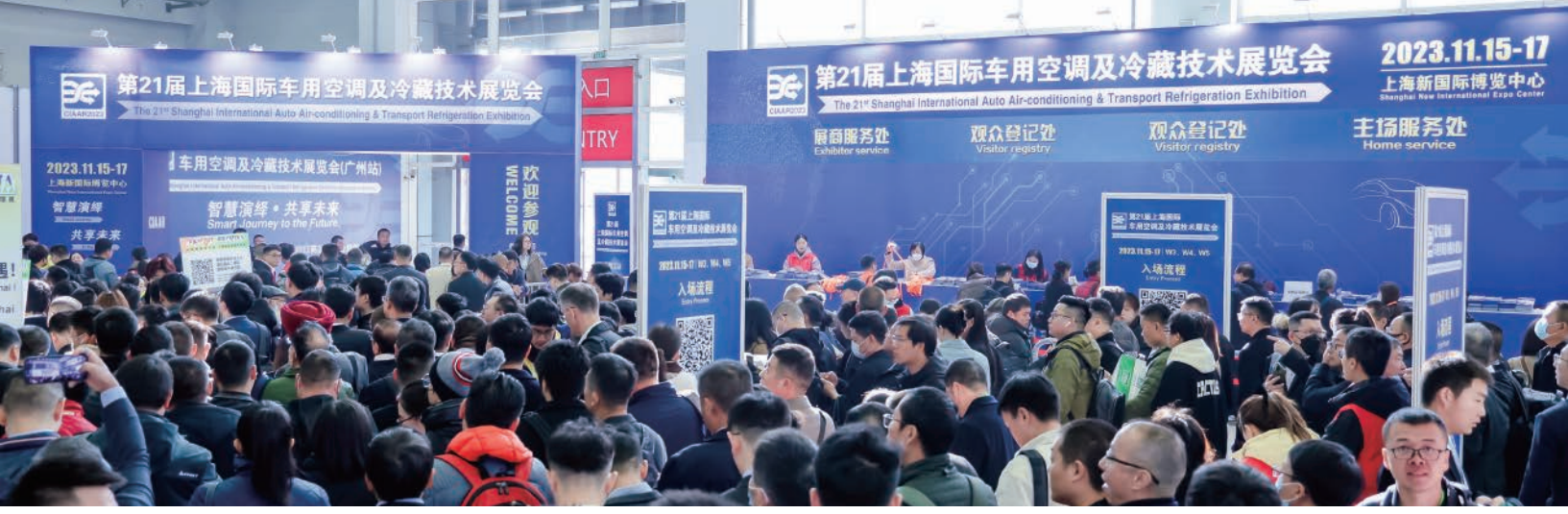
Production Equipment and Materials

Vehicle air conditioning production equipment, pipeline cutting and testing instruments, molds, aluminum materials, steel materials, rubber products, composite materials and other production materials.

展品范围 Scope of Exhibits

整车空调系统、车用空调配件、车用空调生产设备及生产材料、车用空调用品、冷冻冷藏运输设备、整车热管理系统及配件。

Complete Vehicle A/C System, Vehicle A/C Accessories, Vehicle A/C Products, Vehicle A/C Production Equipment And Production Material, Refrigerated Transport Equipment, Vehicle Heat Management System and Accessories.



展位费用 Booth Rate

国内企业

室内光地： 1,400元/㎡

室内标摊： 14,000元/9㎡

合资企业

室内光地： 1,700元/㎡

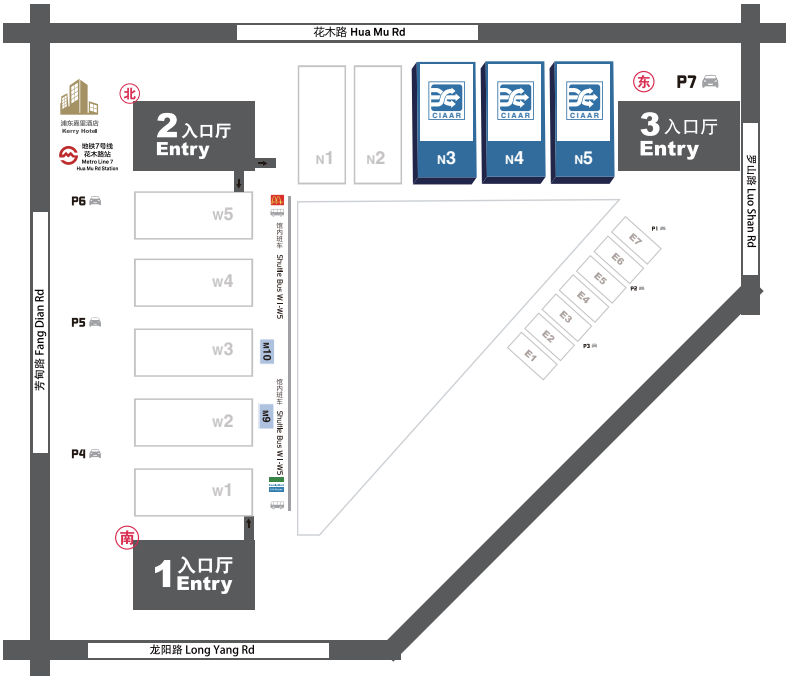
室内标摊： 16,000元/9㎡

International Exhibitors

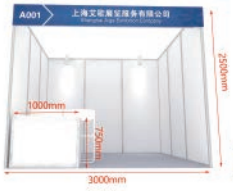
Space Only: USD 400 / m^2 (minimum $36m^2$)

Equipped Space: USD 4,000 / $9m^2$ (minimum $9m^2$)

展馆图 Floor Plan



CIAAR 2024

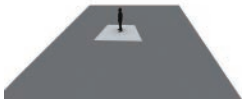


室内标摊（9平米起租）

包含：9平米单开口标摊包括：1个带有公司名称和展位号的楣板，2个射灯，1张咨询桌，2把折叠椅，1个垃圾篓，3面墙板，1个双孔及三孔的插座（通电的，但仅限小功率的），1块标准配置的3mx3m的地毯（主办方指定颜色）

Equipped Space (minimum 9 m^2)

Includes: Per $9m^2$ equipped booth includes: space, fascia board, carpet flooring, 2 spot light, 2 folding chairs, 1 information counter, 1 socket 13A/220V (500W), 1 wastepaper basket.



室内光地（36平米起租）

包含：光地(无任何设备，另需向展馆支付搭建管理费，向指定搭建商支付电箱费)

Space Only (minimum 36 m^2)

Includes: Space(No any equipments. And need to pay construction management fee to the pavilion, electric box charges to specified contractor.)

CIAAR 往届展商统计
Exhibitor Statistics CIAAR

展商概览 Exhibitors' Overview

658 家企业来自安徽、北京、江苏、山东、河南、广东、广西、福建、河北、湖北、浙江、四川 、重庆、上海、湖南、天津等地区。

658 Exhibitors from Anhui, Beijing, Jiangsu, Shandong, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Chongqing, Shanghai, Hunan, Tianjin and other regions.

国家/地区展团 Country / Region Pavilion

浙江龙泉展团
Zhejiang Province Longquan Pavilion

往届部分知名参展商

Part of Well-known Exhibitors of Previous Events

Panasonic · Haier · STAL · DYNE 達因 · Colku · Carrier · 精益空调 · TAYBO 泰铂科技 · Midea · ZONCEN 中成新能源 · HIGHLY 海立 · KPRUI · Hisense · 浙江爽凯

展商评语 Exhibitors Testimonial

"今年带来了美的两款驻车空调产品，公司的指标是解决卡车司机在炎热的夏天的乘车环境，为他们带来凉爽的空气。这次展会的整体形势还是非常棒的，而且认识了很多行业里的非常优质的客户，给公司提供了很好的平台，让产品得到了更好的展示。"

"This year midea has brought two car-parking air-conditioners, and the company's goal is to bring cool air to truck drivers on hot summer days.The overall situation of this exhibition is still very good, and we got to know many excellent customers in the industry, which provided a good platform for the company to better display products."

——美的制冷设备有限公司
Midea Refrigeration Equipment Co., Ltd

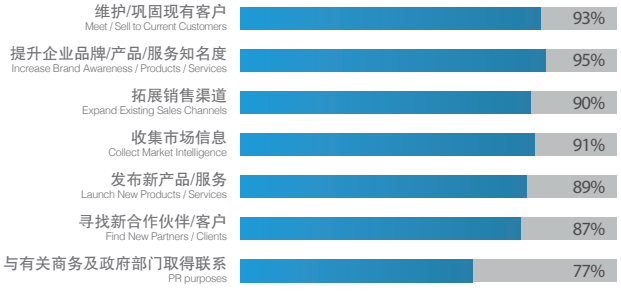
"公司本次带来了4款海尔驻车空调，这几款产品具有静音、长续航、节能、舒适等很多优势。本次展会的整体规模非常专业，客流量很大，在此接触到很多志同道合的伙伴。"

"The company has brought four Haier parking air conditioners, which have many advantages such as silence, long endurance, energy saving, comfort and so on.The overall scale of this exhibition is very professional, with a large number of visitors, and we come into contact with many like-minded partners here."

——山东尚驰新能源科技有限公司
Shandong Shangchi New Energy Technology Co., Ltd

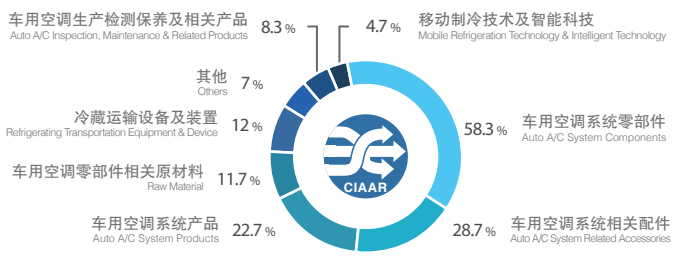
展会带来的得益（多选）

Benefits Gained from Exhibition (Multiple Choices)



参展商按产品分类（多选）

Exhibitors Analysis by Product Category (Multiple Choices)



*参展商可多选 Multiple Choices

参展商反馈 Exhibitors' Feedback

91% 认为这次参展成绩满意至非常好
Concluded the exhibiton feedback from satisfactory to very fruitful

87% 认为这次展会的观众质量为满意至非常好
Graded the visitor quality from satisfactory to excellent

89% 计划参展上海国际车用空调及冷藏技术展
Intended to exhibit in CIAAR

CIAAR 往届展商统计
Exhibitor Statistics CIAAR

知名买家及观众 Part of Well-known Visitors and Buyers

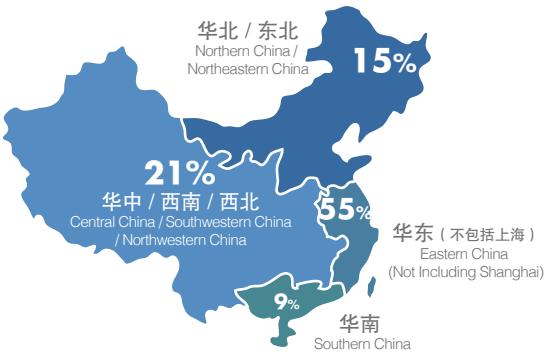
展会吸引来自全国包括安徽、北京、江苏、黑龙江、山东、陕西、贵州、河南、广东、广西、福建、河北、湖北、浙江、四川、青海、吉林、重庆、辽宁、上海、湖南、天津等地区的**13927**名观众到场。

The exhibition attracted **13927** visitors from Anhui, Beijing, Jiangsu, Heilongjiang, Shandong, Shaanxi, Guizhou, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Qinghai, Jilin, Chongqing, Liaoning, Shanghai, Hunan, Tianjin and other regions.

观众范围 Sector of Visitors

- 各类冷藏车采购终端行业用户
  Various types of refrigeration vehicles purchased by downstream users
- 车用空调及相关产品供应商
  Auto A/C & Related Products Suppliers
- 汽车生产制造行业
  Automobile Manufacturer
- 汽车后市场
  Automotive Aftermarket

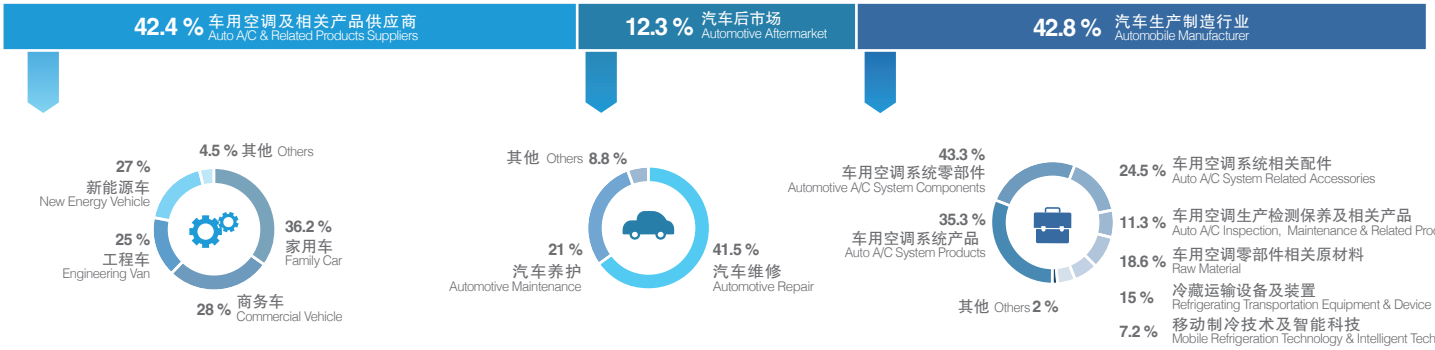
地区分类 By Geographical Origins



70%
非本地展会观众
Domestic

30%
本地观众(上海)
Shanghai

观众按行业分类 Visitors By Business Sectors

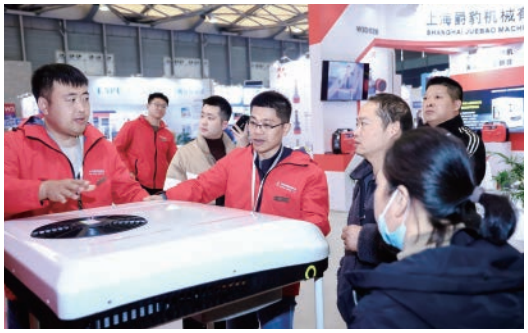


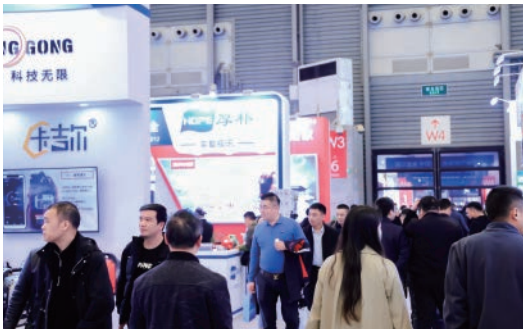
观众对展会之评价 General Comments

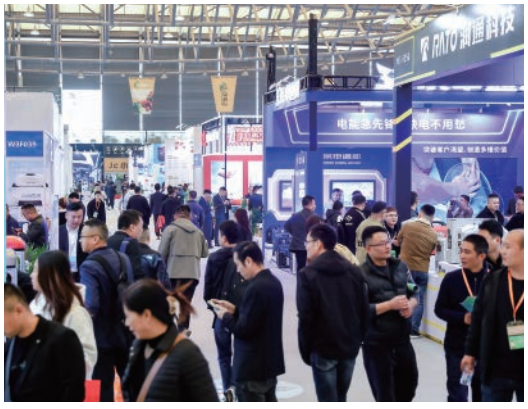
- 93% 对展会的总体评价为好至非常好
  Concluded the exhibition from good to excellent
- 97% 对展商素质评价为好至非常好
  Concluded the exhibitor quality from good to excellent
- 95% 对展示产品评价为好至非常好
  Concluded the exhibits from good to excellent

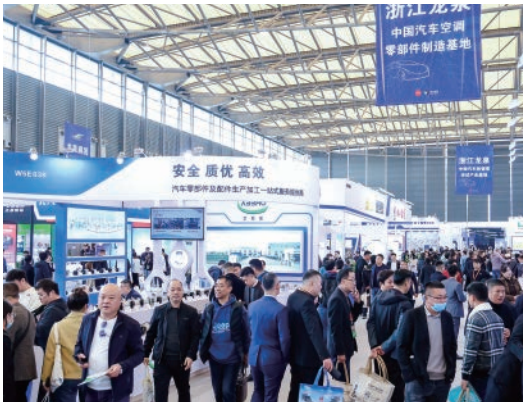
CIAAR

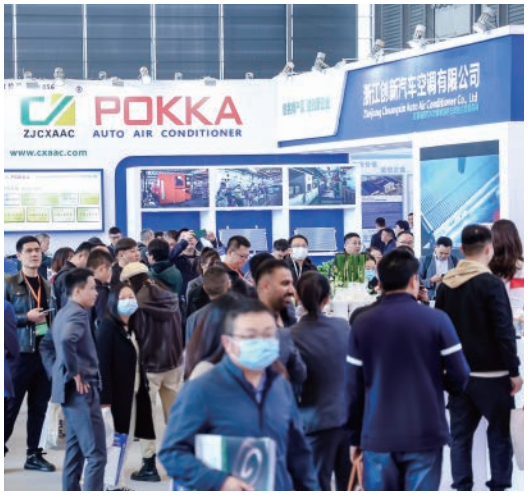
展会集锦 Photo Gallery







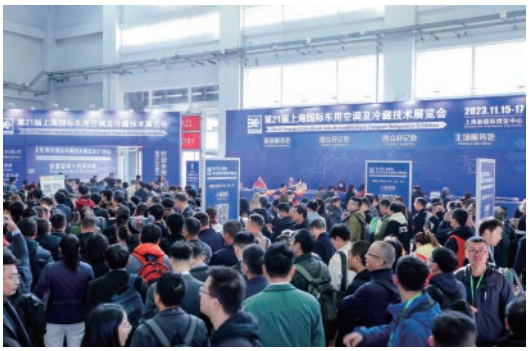


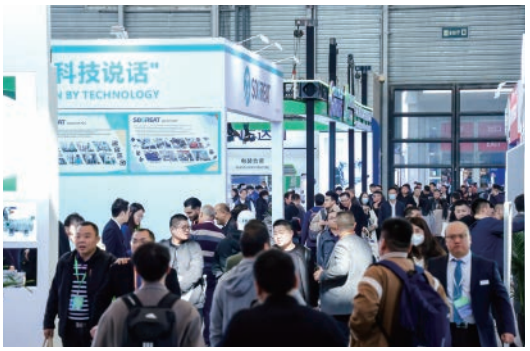


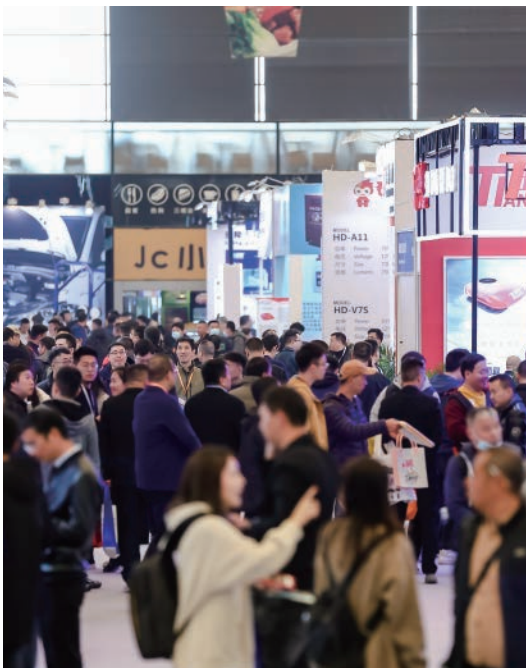
同期活动
Concurrent Activities

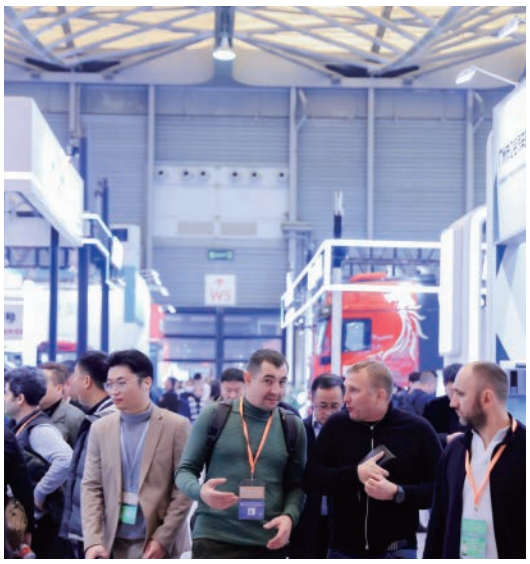
第五届新能源汽车热管理技术论坛

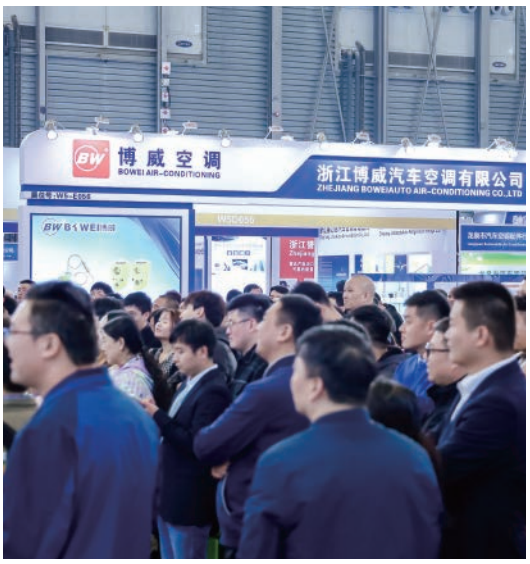
The 5th New Energy Vehicle Heat Management Technology Forum











广州展下届预告
Guangzhou Event Preview

歌华·上海国际车用空调及热管理技术展览会(广州站)

Gehua·Shanghai International Auto Air-conditioning and Thermal Management Technology Exhibition (Guangzhou Station)

2025.2.19–21

19-21 February 2025

中国进出口商品交易会展馆
(广州市阅江中路382号)

The China Import and Export Fair Complex

主办单位
Organisers

合维（亚洲）展览有限公司
Hyve Asia Exhibitions Limited

Hyve集团成立于1991年，在全球17个国家拥有30个办事处和超过1,100名员工，是全球成长和发展型经济体中，领先的展会组织者之一。从1998年开始，Hyve成为在伦敦证交所上市的企业。集团在21个国家组织超过250多个展会，涉及运输与物流、建筑与内饰、紧固件、食物&饮料、石油、天然气和能源、旅游、安全与防护、时尚、服装和纺织和汽车等多个行业。

Hyve Asia Exhibitions Limited is a subsidiary of the Hyve Group, which was founded in 1991, with over 1,100 employees and 30 offices in 17 countries over the world, boasting one of the leading exhibition organizers in the global growing and developmental economic entity.Since 1998, Hyve has become a listed company at London Stock Exchange.The Group organizes over 250 exhibitions in 21 countries, covering multiple industries including transportation and logistics, construction and interiors, fasteners, food & beverage, oil, natural gas and energy, tourism, safety and protection, fashion, clothing and textiles and automobiles.

上海歌华展览服务有限公司
Shanghai Gehua Exhibition Service Co., Ltd.

歌华展览是一家经营展览和会议的现代服务机构，专业从事国际性展览会、博览会以及学术会议、企业商务会议、高层论坛会议活动的策划、组织、运作。公司历经十五年的发展，具有先进的会展服务理念和丰富的组织、承办大型国际性会展经验。在纺织、汽车、机械、食材、餐饮、酒店等领域培育发展了系列品牌展览会，同时每年举办近20场的国际专业性展会，得到了政府、社会和行业的广泛好评。

Gehua Exhibition is a modern service company that organizes exhibitions and meetings, and specializes in planning, organizing, and operating international exhibitions, fairs, academic conferences, business conferences, and high-level discussion forum activities. The company has a 15 year track record, and is equipped with a state-of-the-art exhibition service concept and a rich experience in organizing and operating large, international exhibitions. It has fostered and developed a series of brand exhibitions in the textile, automotive, machinery, foodstuff, catering, hotel and other industries. At the same time, it organizes almost 20 international exhibitions every year, and has received widespread praise from the government, the public and the industry.

上海艾歌展览服务有限公司
Shanghai Aige Exhibition Service Co., Ltd.

上海艾歌展览服务有限公司是总部位于英国伦敦的上市公司ITE集团在中国的中外合资公司。公司秉承了ITE集团一贯高素质、国际化的经营理念，在食材食品、渔业及海鲜、汽车空调及冷藏技术、袜业、纺织及相关设备等多个行业召开全球性的高贸展会。在为客户提供卓越的产品和服务的同时也得到了政府、社会和行业的广泛好评。

Shanghai Aige Exhibition Service Co., Ltd. is a joint venture company of ITE group, which headquartered is in London, UK. ITE GEHUA, adhering to be highly qualified, international business philosophy, which also is ITE Group philosophy, held many global high-quality trade shows in food, fisheries and seafood, automotive air conditioning and refrigeration technology, socks, textile and relevent equipment and other industries. ITE GEHUA, provided customers with excellent products and services, has been widely praised by the government, society and the industry.

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